

# Overview: Shopify Integration

With the richest, two-way integration in a single click, Klaviyo acts as a single source of truth to instantly view and use all customer data—including events and attributes. Power personalized commerce and marketing experiences that convert and grow revenue better together.

Integrate with ease - say farewell to cumbersome, drawn-out migrations

## Connected infrastructure

- 300+ Shopify ecosystem integrations
- Hosted, scalable architecture
- No rigid data schemas or structures
- Seamless integrations with Shopify, Shopify Plus or headless
- Exclusive Shopify/Klaviyo features



## Data access and continuity

- 2-way integration enabling data synchronization
- Unlimited data storage
- Insights & reports with full access to data
- Unified customer profiles that update automatically
- Instant transactional & profile data sync across systems



## Ship faster

- 1-click integration
- Customizable, no-code AI segment builder
- Drag-and-drop functionality
- 75%+ shared agency partners
- 65+ pre-built, customizable automations

Within a few hours\*, enjoy the seamless integration of your historical order data, triggers for automations, live-syncs with your product catalog, and more. [Learn more about the integration process](#)

\*timing varies across customers

100K+ Shopify and Shopify Plus brands choose Klaviyo

**DOLLAR  
SHAVE  
CLUB**

**AriZona**

**SKIMS**

**JONES ROAD**

**SPANX**

“ If you want to grow any DTC business, you’re on Shopify and you’re on Klaviyo. You shouldn’t even waste time considering anything else.

CODY PLOFKER, CMO, JONES ROAD BEAUTY

“ Klaviyo [helps] hundreds of thousands of merchants better understand their customers and engage them in highly personalized ways across so many touchpoints.

HARLEY FINKELSTEIN, PRESIDENT, SHOPIFY