

Getting Started // Session 02

Building Lists & Segments

- ❑ [Create your List Cleaning Segment](#)
- ❑ [Create these 12 Segments for optimal email sends.](#)
- ❑ [Signup Forms that Convert Checklist](#)

Have questions? These are some really helpful guides to get you started:

- ❑ [List Building](#)
- ❑ [Guide to Creating Segments](#)
- ❑ [Signup Form Builder](#)

Ready for some advanced content? Check out these great links:

- ❑ [How Twillory used a precisely targeted approach to better engage their customers.](#)
- ❑ [How to systematically grow your business with email.](#)
- ❑ [Driving growth with smart segmentation.](#)

